**THE PSYCHOLOGY OF COLOR PARAGRAPH**

**You will research the meaning of their color 3 different ways. Each person will research two of the three below and write a short paragraph as to why someone in the housing industry should know this information. Make sure to use complete sentences and correct spelling and grammar. Each paragraph must be at least 3 sentences. After each paragraph, list the website URL(s) you used to complete this assignment.**

1. Historical meaning of the color.
2. Visual effects of the color- for example, the color makes the space look smaller/larger, the ceiling look higher/lower, the space look confining/ spacious
3. Psychological effect of the color.

**Print out your paragraphs** and turn them in by the end of the hour.

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